



**MWR**  
**FY-19**

**Commercial Sponsorship  
& Advertising Opportunities  
October 2018 - September 2019  
Get your military market share!**







# Navy Region Southeast

Navy Region Southeast (NRSE) is comprised of **17 installations, crossing 7 states and 2 countries**, with a **combined customer base of over 800,000**. Navy Morale, Welfare and Recreation (MWR) provides programs and activities that contribute to the morale, wellbeing, and quality of life for active duty, retired military, reservists, their family members and civilian employees.



Navy Region Southeast's many event sponsorship and on-site advertising opportunities will help you reach our unique customer base, while supporting our military family.

The total Navy market is vast and viable, totaling approximately 1.7 million customers. This transient market is made up by a diverse demographic.

- The average age of the active duty force is 29 years old.
- 15% of active duty force is female
- 19% are African-American
- 34% are Minorities
- 69% of Officers and 51% of Enlisted are married
- 89% of active duty Sailors have a BA/BS Degree or higher

Our Sponsors receive highly visible packages focused directly at your target audience, the military customer. Contact us today for information about how sponsorship and advertising with us can help you build and enhance your brand awareness and establish a strong relationship with our unique market. We are looking forward to working with your organization to help you reach your business goals!

# MWR Programs

## *Fitness & Aquatics*

The goal of the Navy Fitness Program is to create "Fitness for Life" for the entire Navy population, including active duty Sailors, family members and DoD civilians. Individual and group instruction is available from certified fitness professionals in cardiovascular conditioning, strength training, flexibility and nutrition. Aquatics programming includes lap swimming, lessons and specialty programs, such as water aerobics. Intramural sports programs provide another outlet to promote fitness and establish spirit de corps. Active duty Sailors and family members can participate in intramural sports programs such as flag football, softball, basketball, volleyball, soccer, golf and more.

## *Liberty*

The Liberty (or Single Sailor) Program provides high-energy recreation programs, superior entertainment experiences and development of personal leisure skills, leading to extraordinary and unique opportunities for enjoyment, activity and adventure in an alcohol and tobacco-free environment. The Liberty Program is open to single Sailors (age 18-26) and geo-bachelors. Liberty Centers include free use of computers, Internet and wireless Internet, state-of-the-art video game systems, movies and TV rooms, book collections and special events. Liberty trips and tours include sporting events, outdoor adventures, shopping trips, amusement parks, deep-sea fishing and community events, including festivals, concerts and seasonal programs.

## *Bowling*

The Bowling Program offers open and league bowling, special youth programs, instructional classes, pro shops, game rooms, and food and beverage areas. Many centers offer "cosmic bowling," with glow-in-the-dark balls, pins and other equipment. Birthday and command parties are also available.

## *Community Recreation*

Community Recreation includes a wide range of services including Information and Resources, Fleet Recreation for visiting ships and squadrons, Outdoor Recreation Equipment Rental, Recreation Programming and Activities, Organization and Coordination of Trips, Recreational Green Space Coordination, Tickets, On Base Community Events, Party and Picnic Support Equipment, Command Picnics and Events, Travel.

## *Marinas*

Marinas provide support for water sport activities with instruction and equipment rental for non-boat owners. Private berthing and retail (bait/tackle/licenses) sales are provided where feasible.

## *Golf*

MWR golf courses offer open course and tournament play, snack bars, pro shops, driving ranges, cart rentals, classes and personalized lessons with PGA certified instructors.

## *Auto Skills Centers*

The Automotive Skills Program provides facilities with working bay space and appropriate tools for authorized patrons to work on privately owned vehicles. The program includes the equipment and staff expertise to support an engine overhaul to a paint touch up to an oil change. Most facilities are equipped with indoor and outdoor bays, machine shop equipment, classrooms, storage areas, and access to tools and repair manuals. Personal property and vehicle storage for deployed Sailors is provided at no or minimal cost.

## *Library*

The Navy General Library Program (NGLP) features facilities that offer a wide variety of books and periodicals, computer resources and programs that enhance opportunities for educational research and recreational reading.

## *Navy Motion Picture Service*

On-base theatres provide first-run movies for all patrons either free or at a minimal charge.

## *Food & Beverage*

Catering and Conference Centers offer state-of-the-art audiovisual equipment that will meet all of your conference needs. Our delicious menus, which range from casual to formal and include breakfast, meeting breaks, appetizers, buffets, picnics or waited dinners, will exceed your highest expectations.

## *Navy Getaways*

On-base and resort setting RV Parks, cabins and cottages welcome military patrons throughout the region. From full-service townhomes, cottages, cabins and trailers to dry camping and partial and full hookups for RVs these are favored recreational destinations.

## *Child & Youth Programs*

The Navy Child and Youth Programs (CYP) provide developmental child care and youth recreational programs and services for eligible children and youth ages 6 weeks to 18 years of age. Programs and services are specifically designed and operated to meet the unique needs of the military mission and Service members and their families.





# Advertising Opportunities

We offer a variety of advertising opportunities to help you effectively reach your target audience!



**DIGITAL SIGNAGE** Maximize your advertising exposure in MWR facilities with full color digital signage located in high-traffic areas. Vibrant, full-color slide advertisements are shown on large digital displays.

Our digital package includes **16 installations**, with **138 digital screens** in a total of **116 facilities**, reaching an audience of **744,937** per month!



Installation	# Screens	# Facilities	Impressions/ Month	Static 15 SEC Rate/Month
Navy Region Southeast	138	116	744,937	\$6,950
Cape Canaveral	1	1	1,500	\$50
Corpus Christi	1	1	8,775	\$50
Fort Worth	11	11	42,941	\$430
Guantanamo Bay	9	9	89,500	\$900
Gulfport	11	11	96,050	\$970
Jacksonville	3	3	36,369	\$370
Key West	8	8	46,910	\$470
Kings Bay	9	8	50,100	\$510
Kingsville	10	8	13,418	\$140
Mayport	6	6	48,376	\$490
Meridian	14	9	11,750	\$120
Mid-South	16	7	36,000	\$360
New Orleans	15	12	21,301	\$220
Panama City	6	6	33,200	\$340
Pensacola	13	11	186,579	\$1,300
Whiting Field	5	5	22,168	\$230

**WEBSITE ADVERTISING** MWR websites offer opportunities to reach a wide customer base of all ages through a variety of options. Rates vary.

Over 321,700 Website views/month  
Over 190,000 Facebook impressions/month

Print Print Print!!!



**GUIDE BOOKS & MAPS** are produced locally at select installations, featuring MWR program and services information for base personnel and visitors. Guide Books and Maps are distributed base-wide at MWR facilities, command indoctrinations and is also included in welcome aboard packets.

Annual rate starting at \$1,000



**NEWSLETTERS** MWR Newsletters are produced locally at select installations with base-wide distribution (digitally and in print). Newsletters are also available for download from our MWR websites.

Monthly ad rate starting at \$100



**POSTERS** A variety of locations available inside/outside MWR facilities.

Monthly poster rate starting at \$100

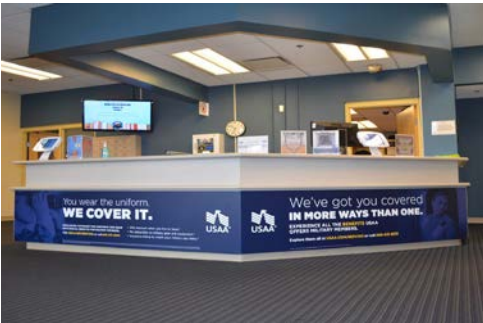


**BOWLING ADVERTISING** Bowling Centers offer opportunities to reach a wide customer base of all ages through a variety of options.

Bowling Monitors:  
Packages starting at \$350/month

Bowling Sweeper Ads:  
Packages starting at \$150/month

Go BIG!



**LARGE SCALE BANNERS, WALL CLINGS AND COUNTER WRAPS** These large scale options are available in a variety of sizes inside our outside our high traffic facilities, offering great visibility. Monthly rate starting at \$200



**TABLE TENTS** Reach a wide customer-base with table tents! MWR Food & Beverage operations serve nearly 2 million customers per year!

Monthly rate starting at \$100



**VEHICLE / TRAILER WRAPS** MWR staff drives vehicles to make deliveries, attend homecomings, support base-to-base events, and transport active duty to recreation areas. Vehicle wraps are an excellent way to get your company name branded with exposure all over selected installations.

Monthly rate starting at \$700



**BENCH ADS** Reach your customers with large, vibrant bench ads located in high traffic locations.

Monthly rate starting at: \$150



# Event Sponsorship

Commercial Sponsorship provides businesses an opportunity to take part of MWR events by paying a monetary and/or in-kind fee. In return, the business is given access to the attendees and the commercial potential associated with the event. Commercial Sponsorship is not a donation or gift since it is a business-based exchange and fees are used to offset costs and to enhance the event.

As an event sponsor you'll receive promotional tie-ins for the selected event with your logo included on all event-related marketing material. Promotional activities vary, based on the size of the event but typically include: printed flyers, posters, banners, newsletter, digital signage, website and social media ads. Sponsors also receive a Facebook thank you message with a link to sponsor's website and verbal thank you announcements during each event.

Each event is promoted base-wide and in some instances cross-promoted at nearby installations. The promotional timeline may vary, depending on expected event attendance.



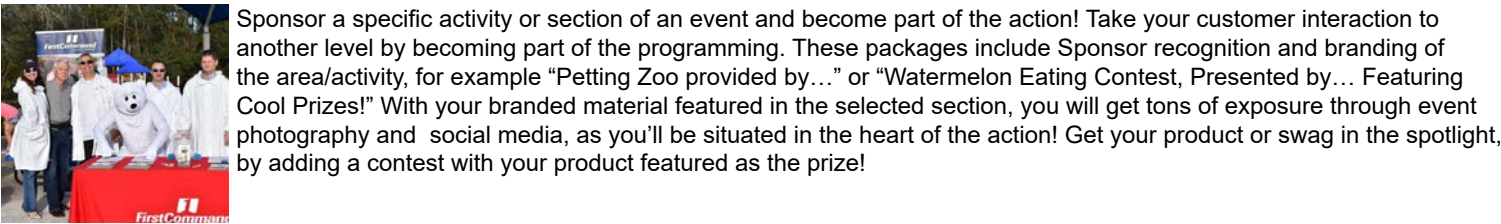
Event sponsorship provides brand exposure for weeks (through pre-event marketing and on-site branding) and offers a great opportunity for customer interaction!



Sponsor recognition on social media, event promotion (with Sponsor's logo) in base-wide (print and electronic) distributed newsletters and occasionally in base newspapers.



Sponsor's logo on event T-shirts, bags and various keep-sake swag given out to event participants.



Sponsor a specific activity or section of an event and become part of the action! Take your customer interaction to another level by becoming part of the programming. These packages include Sponsor recognition and branding of the area/activity, for example "Petting Zoo provided by..." or "Watermelon Eating Contest, Presented by..." Featuring Cool Prizes!" With your branded material featured in the selected section, you will get tons of exposure through event photography and social media, as you'll be situated in the heart of the action! Get your product or swag in the spotlight, by adding a contest with your product featured as the prize!

## SPONSORSHIP LEVELS

**Level 1 (Sponsor Only):** No exhibit space, promotional tie-ins only. Includes sponsor logo on flyers, posters, digital ads, etc. advertising event; thank you message and link on Facebook up to 2 weeks prior or 1 week after event; verbal thank you announcement at event if PA system is available.

**Level 2 (Exhibitor):** Includes on-site exhibit (booth) space as well as all "Level 1" benefits.

**\*Premier:** Standard rates/levels do not apply to premier events marked with an asterisk (\*), multiple levels of sponsorship may be available.



## IN-KIND SPONSORSHIP OPPORTUNITIES

In-kind Sponsors provide goods or services rather than cash as their sponsorship offering. For example, a local coffee shop may sponsor a monthly 5K run by providing participants with coffee or juice at the finish line, or a party rental store may provide a balloon artist at an event in exchange for promotional benefits.

In-kind (non-monetary) sponsorship is a great opportunity to promote your product or to offer your target audience a chance to interact with or sample your product.

Consider providing a product as a prize, with the prize being the highlight of the event marketing distributed base-wide. With a well-matched product, this will not only increase brand recognition and audience excitement about the product but also boost overall event participation.

In-kind sponsorships may also include the display of the provided product and any related promotional materials for the duration of the event promotional period.

Have a smaller product? No problem! We can get your swag and promotional giveaway's in the hands of your target audience! We want to give YOU the biggest bang for your buck while supporting our military family!

## WHAT DOES COMMERCIAL SPONSORSHIP DO FOR YOU?

## BRANDING EXPOSURE RECOGNITION

NAVY REGION SOUTH-EAST HAS A CUSTOMER BASE OF OVER **800,000** GET YOUR MILITARY MARKET SHARE!



# Themed Sponsorship Opportunities

## Looking for extensive reach? Choose one of our themed sponsorship packages!

Each themed sponsorship package include: sponsor's logo on all event promotional material (marketing mix may vary but typically include printed flyers, posters, banners, newsletter, digital signage, website and social media ads); Facebook thank you message with link to sponsor's website in conjunction with each event; verbal thank you announcement during each event. Sponsor may provide promotional (branded) items for distribution at each event for additional exposure. Each event is promoted base-wide for 2-8 weeks (based on event size).



**CHARACTER EVENTS**  
Volunteers dress up as Disney characters and are introduced on stage. After a character parade, children can take pictures and get autographs from their favorite characters. Select events offer Sponsor's logo on printed placemats for each place setting as well as on event tickets. Attendance is between 150-400/event. This package includes over 20 events held throughout the year at the following participating installations: NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NAS Pensacola and NAS Whiting Field.



**KIDS FEST / CARNIVALS**  
April is the Month of the Military Child and it's celebrated with kid's events featuring rides, inflatables, arts and crafts, laser tag, festival foods, activities and games. Attendance is between 250-1,000/event. This package includes events across the following participating installations: NOTU Cape Canaveral, NASJRB Fort Worth, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NASJRB New Orleans, NSA Panama City, and NAS Whiting Field.

PACKAGE: \$3,000  
ON-SITE EXHIBIT BOOTH  
SPACE: Additional \$100/event



**BACK TO SCHOOL BASH**  
Free family celebrations featuring games, prizes, inflatables and entertainment. Attendance is between 250-1,000/event. This package includes events at the following participating installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$2,000  
ON-SITE EXHIBIT BOOTH  
SPACE: Additional \$100/event



**EASTER/SPRING EVENTS**  
Our Easter events feature egg hunts, inflatables, games, crafts and more. Attendance is between 150-2,000/event. This package includes events at the following participating installations during Mar-Apr: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NSB Kings Bay, NS Mayport, NAS Meridian, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,500  
ON-SITE EXHIBIT BOOTH  
SPACE: Additional \$100/event



**SPLASH FESTS**  
These pool-themed events are held throughout the summer. Some include dive-in movies, live entertainment, water slides, inflatables, food and beverages. This package includes over 20 events throughout the summer at the following participating installations: NOTU Cape Canaveral, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, and NAS Pensacola.

PACKAGE: \$3,500  
ON-SITE EXHIBIT BOOTH SPACE: Additional \$50/event



**CRAFTS NIGHT PACKAGE**  
This package features canvas painting or other craft and includes over 100 events throughout the year at the following installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City and NAS Whiting Field.

IN KIND SPONSORSHIP available: Provide a product for participants to experience, or win as a prize, during events.

ANNUAL PACKAGE: \$7,000



**ZUMBATHON**  
Sponsor Zumba events hosted at seven installations across Navy Region Southeast. Participating installations include: NCBC Gulfport, NAS Jacksonville, NAS Key West, NAS Kingsville, NS Mayport, NSA Panama City and NAS Pensacola.

PACKAGE: \$1,000



**5K RUNS** are conducted on an ongoing basis at all Navy Region Southeast installations. As a sponsor of these themed runs your company will gain continuous exposure at 13 installations throughout the year! Runs range from 30-500 participants. Select runs include participant giveaway's such as T-shirts, cups, bags etc. When giveaways are included, they will feature sponsor's logo. Over 90 runs at 13 installations are included in this package! Participating installations include: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

ANNUAL PACKAGE: \$8,000  
ON-SITE EXHIBIT BOOTH  
SPACE: Additional \$100/event



**X-TREME FITNESS PACKAGE**  
This package is designed to provide your company access to our exclusive military audience through a comprehensive fitness event's package. Events featured in this package include: X-Treme Race, Strong Man Competition, Weight-Loss Challenges and more! As a Sponsor, you will receive promotional tie-ins for over 20 events across 11 installations throughout the year.

This package additionally includes the display of a (22"x 28") poster in each Fitness Center for the duration of the promotional period for each event. Participating installations include: NAS Corpus Christi, NASJRB Fort Worth, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000



**MUD RUNS**  
Reach a wide audience by sponsoring all six mud runs held throughout the year across Navy Region Southeast. Events vary locally but typically feature mud pits, obstacle course, foam pit, live music and much more! These are events with a constantly growing participation rate. Sponsor's logo will additionally be featured on any event-specific giveaways such as T-shirts, bags or cups. Participating installations include: NS Guantanamo Bay, NCBC Gulfport and NS Mayport.

PACKAGE: \$1,500  
ON-SITE EXHIBIT BOOTH  
SPACE: Additional \$100/event



**SUPER BOWL PARTIES**  
This package gives your company EXCLUSIVE PRESENTING SPONSORSHIP rights of all viewing parties held throughout Navy Region Southeast (13 installations). The game is shown on a big screen and the events feature games, prizes and food. Participating installations include: NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,000





# Themed Sponsorship Opportunities



**INDEPENDENCE DAY THEMED EVENTS**  
These events, celebrating Independence Day, are held from late June to early July. Events typically feature live entertainment, water slides, inflatables, and food. Select events feature fireworks. This package includes events at the following participating installations: NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$2,500



**FALL / HALLOWEEN THEMED EVENTS**  
These family events typically feature a pumpkin patch, hay rides, haunted maze, inflatables, crafts, games and food. This package includes events at the following participating installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$3,500



**THANKSGIVING THEMED EVENTS**  
These events are primarily provided for our single Sailor and geographic bachelor population. During these events MWR provides traditional home style Thanksgiving meals for the military living in the barracks. A taste of home away from home! Additional sponsorship benefits included in this package are: Sponsor's advertisement poster (22"x28") displayed during each event. This package includes events at the following participating installations: NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NASJRB New Orleans.

PACKAGE: \$2,500



**CHRISTMAS / HOLIDAY THEMED EVENTS**  
This package includes a variety of events such as tree lighting, caroling, artificial snow, carriage rides, crafts, games, music, food and a visit with Santa. At select events, Santa arrives via helicopter. This package includes over 20 events held across ALL 16 Navy Region Southeast installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$5,000



**BARRACKS BASH PACKAGE**  
Reach the junior enlisted Sailors (primarily 18-25 years of age). These events are brought to where the Sailors live and feature free food, entertainment, games and prizes. This package includes approximately 40 events throughout the year throughout the following participating installations: NASJRB Fort Worth, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

ANNUAL PACKAGE: \$4,000  
ON-SITE EXHIBIT BOOTH SPACE: Additional \$50/event



**SINGLE SAILOR/LIBERTY EVENTS PACKAGE**  
Liberty Centers are open to Single Sailors and geo-bachelors (ages 18-26), and offer free use of computers, Wi-Fi, state-of-the-art video game systems, movies, and more. Liberty also offers a variety of trips and tours, recreational and leisure skills-building programs and events. Sponsorship package includes promotional tie-ins for a minimum of one Liberty event per installation conducted during the month selected as well as Sponsor's advertisement poster (22"x28") displayed in each Liberty Center at the following installations: NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NSB Kings Bay, NAS Meridian, NSA Mid-South, NSA Panama City, NAS Pensacola and NAS Whiting Field.

MONTHLY PACKAGE: \$2,000



**NEW YEAR'S THEMED EVENTS**  
Sponsor New Year's celebrations going on across Navy Region Southeast. This package includes events at the following participating installations: NASJRB Fort Worth, NCBC Gulfport, NAS Jacksonville, NAS Kingsville, NS Mayport, NSA Panama City and NAS Meridian.

PACKAGE: \$1,500



**COMMUNITY RECREATION PACKAGE**  
MWR's comprehensive recreational program includes a variety of events, classes and trips designed to not only provide patrons with opportunities to socialize but also important leisure skills. Sponsorship package includes promotional tie-ins for a minimum of one Community Recreation event per installation conducted during the month selected. Participating installations: NOTU Cape Canaveral, NAS Corpus Christi, NASJRB Fort Worth, NS Guantanamo Bay, NCBC Gulfport, NAS Jacksonville, NAS Key West, NSB Kings Bay, NAS Kingsville, NS Mayport, NAS Meridian, NSA Mid-South, NASJRB New Orleans, NSA Panama City, NAS Pensacola and NAS Whiting Field.

PACKAGE: \$2,500

## Open House Events

These large events are ideal for Sponsor's trying to reach a large crowd! Open house (open to the public) events feature multiple levels of sponsorship and a lot of flexibility to build the package that suits your promotional needs.



Oct 27-28, 2018 – Naval Air Station Jacksonville Airshow, Expected Attendance: 300,000  
Nov 2-3, 2018 – Naval Air Station Pensacola Airshow, Expected Attendance: 200,000  
Feb 3, 2019 - Naval Station Mayport Saratoga Classic Half Marathon, Expected Attendance: 3,000  
Mar 30-31, 2019 – Naval Air Station Key West Southernmost Air Spectacular, Expected Attendance: 50,000  
Apr 13-14, 2019 – Naval Air Station Corpus Wings Over South Texas Air Show, Expected Attendance: 100,000  
Jun 1-2 - Naval Support Activity Mid-South Navy Ten Nautical Miler, Expected Attendance: 5,000  
Sept 21, 2019 – Naval Construction Battalion Center Gulfport Seabee Mud Run, Expected Attendance: 1,200





# Naval Air Station (NAS) Jacksonville

Installation Size: Large      5 STAR Accredited      Total Eligible Patron Base: 81,059

Approximately 150,000 military/dependents and retirees reside in the Jacksonville area. NAS Jacksonville’s total economic impact to the community including goods and services is \$2.1 billion. The installation hosts 100+ tenant commands, including one wing, 15 operational squadrons, Fleet Readiness Center Southeast, Fleet Logistics Center Jacksonville, Naval Hospital Jacksonville, Naval Facilities Engineering Command Southeast, Helicopter Maritime Strike Wing Atlantic Detachment Jacksonville, U.S. Customs and Border Patrol. NAS Jacksonville is the third largest U.S. naval base and supports U.S. and allied forces specializing in anti-submarine warfare training the best aviators in the world.

## SPONSORSHIP OPPORTUNITIES

**5K Fun Runs:** Recurring themed 5K fun runs with medals for winners in each age group. Expected Attendance: 150-400/event. Sponsorship Cost, PACKAGE (all runs): \$900 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Monster Dash 5K	Oct 12	\$150	\$200	150
Turkey Trot 5K	Nov 16	\$150	\$200	150
Jingle Bell Jog 5K	Dec 14	\$150	\$200	150
Half Marathon	Jan 12	\$150	\$200	75

Event	Date	Level 1	Level 2	Attendance
Valentine’s Day 5K	Feb 14	\$150	\$200	150
Leprechaun Dash 5K	Mar 15	\$150	\$200	150
Runway 5K	Jun 20	\$250	\$300	400
Color Run 5K	Sep 28	\$250	\$300	350

**Barracks Bash Events:** Spring Bash (Apr 18, 2019), Fall Bash (Sept 19, 2019). A celebration of single military service members (E1-E6) living in the barracks. Free food, entertainment, games and prizes. Expected Attendance: 350-400/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2). PACKAGE (both events): \$400 (Level 1), \$500 (Level 2).

**Grill & Chill Events:** (Apr 4, 2019, June 6, 2019, Aug 1, 2019). These events feature a free cookout and tailgate for single military service members (E1-E6) living in the barracks. Expected Attendance: 75/event. Sponsorship Cost, PACKAGE: \$500 (Level 1).

**Holiday Golf Tournaments Package:** Includes the Annual Turkey Trot Killer Scramble Golf Tournament (Nov 21, 2018) and the Annual Santa Says Golf Tournament (Dec 21, 2018). Participants receive a complimentary round of golf, range balls, food, prizes and more. Expected Attendance: 75/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (both events): \$200 (Level 1), \$350 (Level 2).

**Children’s Bingo Package:** Dec 21, 2018, Mar 15, 2019, June 21, 2019, Sept 20, 2019 - Great family events that include bingo, a balloon artist, prizes and food. Expected Attendance: 200/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all events): \$400 (Level 1), \$500 (Level 2).



**Command Sports Challenge,** Oct 19, 2018 - Join military personnel on day 2 of this 2-day challenge. Day 2 concludes with the Commanding Officer, Executive Officer and Command Master Chief canoe challenge, followed by a cookout and awards ceremony. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Trunk or Treat,** Oct 30, 2018 - This event brings Halloween to the Dewey’s parking lot! Kids of all ages will go from car to car to get treats. There will be games, a vote for the most spooktacular trunk, treats and more. Expected Attendance: 700. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Military Family Appreciation Fall Fest,** Nov 17, 2018 - Free event celebrating the Month of the Military Family with games, prizes, entertainment and more. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$800 (Level 2).

**Merry Fitness with King Triton & his Merry Mermaids,** Dec 1, 2018 – Swim with King Triton and his Merry Mermaids! Take photos in the water with a Christmas tree and mermaids. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**JAX Frost,** Dec 7, 2018 – Kick off the holiday season with MWR! Event includes photos with Santa, musical entertainment and other winter activities. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$600 (Level 2).

**New Year’s Eve Bowling Party,** Dec 31, 2018 - Ring in the New Year at NAS Freedom Lanes! Enjoy bowling, a buffet and a midnight toast. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Storybook Ball,** Feb 2, 2019 – The whole family will enjoy a magical evening of dining and dancing! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Dewey’s Super Bowl Party,** Feb 3, 2019 - Patrons watch the game on the big screens located inside Dewey’s all hand’s club. Admission includes a buffet and door prizes. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Tickets and Travel Fair,** Mar 16, 2019 - Free fair that enables customers to discuss vacation plans with industry professionals. Fun prizes, music and more! Expected Attendance: 1,000. Sponsorship Cost: \$250 (Level 1), \$600 (Level 2).

**Captain Chuck Cornett Navy Run,** Apr 6, 2019 - 14th annual 10K or 5K run with prizes, entertainment and food. Sponsor’s logo included on event T-shirts! Expected Attendance: 350. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Bounce-A-Palooza,** Apr 27, 2019 – A giant inflatables party to celebrate Month of the Military Child. Inflatables, games, prizes, entertainment and more! Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$800 (Level 2).

**Strong Man Competition,** May 4, 2019 – This competition involves strength, endurance and lots of motivation! There will be six events and eight weight classes. Medals will be given out to division winners and T-shirts will be given away to all participants. Expected Attendance: 50. Sponsorship Cost: \$100 (Level 1), \$150 (Level 2).

**Adventure Race,** July 20, 2019 – The first time adventure race will include kayaking in the St. Johns River, swimming, biking and running throughout NAS Jacksonville. Let the adventure begin! Expected Attendance: 50. Sponsorship Cost: \$100 (Level 1), \$150 (Level 2).

**Back to School Celebration at Dewey’s,** Aug 2, 2019 - Free celebration featuring games, prizes, inflatables, entertainment and back to school resources for the whole family! Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Mulberry Cove Marina Riverfest,** Sept 21, 2019 - A fun-filled day at the marina with paddleboard lessons, kayaking/canoeing, music, sailboat rides, antique boat display, fishing clinics, cookout, prizes, a bounce house and more. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Golf Club Championship,** Sept 28-29, 2019 - Join us for our annual men’s and ladies Golf Club Championship! This is a two day tournament that includes lunch and prizes. Expected Attendance: 75. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

## 2018 NAS JAX AIR SHOW

### OCTOBER 27 - 28, 2018

## FREE ADMISSION, PARKING & KIDS ZONE

The only event aboard NAS Jacksonville that is open to the public! This Air Show features multiple civilian performers as well as the Navy’s Blue Angels. Expected Attendance: 300,000

Vendor Cost: starting at: \$1,500, Sponsorship Cost starting at: \$3,000  
Branding opportunities available: Media inclusion (radio & TV), On-site signage, PA announcements, Inclusion on official air show website  
Inclusion in the air show program, Inclusion on air show billboards, Exhibit Space, VIP Hospitality, Create your own consumer experience  
Entertain your guests in style!





# Naval Station (NS) Mayport

Installation Size: Large      5 STAR Accredited      Total Eligible Patron Base: 63,612

Currently the third largest fleet concentration area in the US, NS Mayport is host to more than 70 tenant commands, 16 Naval ships and four helicopter squadrons. Mayport’s property spans approximately 3,400 acres with a busy harbor capable of accommodating 34 ships and an 8,000-foot runway that can handle any aircraft in the DoD inventory. The base is located in Jacksonville, FL where more than 225,000 of the over one million residents are affiliated with the Navy. NS Mayport is home port to over 14,000 active and reserve personnel, and more than 40,000 retired personnel and family members.

## SPONSORSHIP OPPORTUNITIES

**5K Fun Run Package** (approximately 5 events): Recurring themed 5K fun runs with medals for winners in each age group. Sponsor’s logo included on event T-shirt, bag, cup or other promotional give-away. Expected Attendance: 100-500/run. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs): \$900 (Level 1) with optional on-site exhibitor/booth space at \$100/event.

**Sports Challenge Package** (Oct 2-4, 2018 and May 7-9, 2019) – A three-day sporting challenge between ship and shore commands followed by a free BBQ and awards ceremony. Sponsor’s logo included on event T-shirt. Expected Attendance: 300/event. Sponsorship Cost (includes both events): \$250 (Level 1), \$400 (Level 2).

**Fall Festival**, Oct 20, 2018 - Festival includes haunted house, inflatables, rides, kid’s games, arts and crafts, food and music. Expected Attendance: 2,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Magical Christmas**, Dec 6, 2018 – The annual holiday festival welcoming Santa to NS Mayport along with games, holiday crafts, snacks and music. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Army vs. Navy Tailgate Party**, Dec 8, 2018 - Army and Navy teams from the Jacksonville area compete in flag football followed by a party at the Beachside Community Center with free food, contests, giveaways and the Army Navy game on the 20-foot screen. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Kids Christmas Bingo**, Dec 16, 2018 - Children and their parents meet for an afternoon of Bingo, food, prizes and a visit from Santa. Held just before the holiday break for local schools. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Polar Plunge**, Jan 1, 2019 - A New Year’s Day dip in the frosty Atlantic Ocean. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Super Bowl Viewing Party**, Feb 2, 2019 - Free food, trivia, giveaways and the Super Bowl game on the 20-foot screen. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**MWR Family Formal**, Feb 8, 2019 – A unique alternative to the father-daughter dance. This event welcomes families out for a night of fun, dancing, pictures and more. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Bridal Show**, Feb 24, 2019 – Free event for all brides-to-be featuring local vendors, photographers, bakers and more. Brides have a chance to win a free wedding gown. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**MWR Expo & Travel Show**, Mar 2019 - Free expo that includes travel and vacation opportunities, as well as information about on and off base activities and events. Expected Attendance: 600. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**March Madness Basketball Tournament**, Mar 2018 - Commands face-off in this annual double elimination basketball tournament. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Dusk til Dawn Softball Tournament**, Apr 2018 - Commands face-off in this annual, all-night, double elimination softball tournament. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Easter Bunny Brunch**, Apr 13, 2019 – The children of Mayport hop along the bunny trail to meet the Easter bunny, enjoy a delicious breakfast and a mini-egg hunt. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



**SAPR 2019 Teal Run**, Apr 26, 2019 – 2<sup>nd</sup> annual Mayport Teal Run “going the distance to prevent sexual assault” awareness fun run. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Base Fest**, May 4, 2019 – Mayport’s annual concert event featuring three live music acts and crowds of 3,000-5,000. Past acts: Switchfoot, Anberlin, Fuel, We the Kings, Red Jumpsuit and Apparatus. Expected Attendance: 5,000. Sponsorship Cost: \$650 (Level 1), \$1,500 (Level 2).

**Comedy Night**, May 24, 2019 - A night of live comedy at Bogey’s, featuring local and national acts. Event also feature a chance for a Mayport Sailor to show off his/her comedy chops as the opening act. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Princess Costume Breakfast**, June 1, 2019 – The children of Mayport can come out to meet their favorite Princes and Princesses at this costume breakfast. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**A Night of Music and Song**, June 14, 2019 – A night of live music from 5&Dime Theater Company, as well as cocktails and a gourmet dinner. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Freedom Fest**, June 30, 2019 - The annual celebration of America with carnival games, rides, inflatables, live entertainment and fireworks. Expected Attendance: 2,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Mayport Mud Run 5K**, Aug 24, 2019 - Mayport is getting a little dirty with mud pits, obstacles and more. Race is open to ages 16+. Expected Attendance: 650. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Back 2 School Summer Splash**, Aug 10, 2019 – Enjoy a free evening by the pool, while gathering information and resources for the upcoming school year. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Mayport Luau**, Aug 30, 2019 – This luau, held on Ocean Breeze’s back patio, will feature a pig roast, Polynesian cuisine and entertainment. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Superhero Training Camp**, Sept 7, 2019 – Children will be put through a training camp with their favorite superheroes. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

THE SARATOGA CLASSIC HALF MARATHON

JACKSONVILLE, FLORIDA • 2/3/2019

Our inaugural half marathon event with a course around base (featuring majestic views of all of our ships in port) and along the infamous Wonderwood Bridge. This event will feature official timing and will be open-base. Expected Attendance: 3,000. Sponsorship Cost: \$250-\$500 (Level 1), \$1,500-\$12,000 (Level 2).







# Naval Air Station (NAS) Pensacola

Installation Size: Large      5 STAR Accredited      Total Eligible Patron Base: 137,451


NAS Pensacola is known as the “Cradle of Naval Aviation” and was designated the Navy’s first Naval Aeronautical Station in 1914. Today NAS Pensacola hosts over 18,000 active duty and is the launching point for flight training of every Naval Aviator, Naval Flight Officer (NFO), and enlisted air crewman, as well as the center of excellence for Aeronautical Technical Training phases and cryptologic training. It’s one of the largest training operations in the Navy with nearly 60,000 students graduating from programs annually from every branch of the military. Employing more than 24,000 military and civilian personnel and home to over 120 tenant commands to include the National Museum of Naval Aviation and its Flight Academy, the Barrancas National Cemetery and Fort Barrancas National Park, the installation annually attracts in excess of 1 million visitors each year. NAS Pensacola is home to the Navy’s Flight Demonstration Squadron - The Blue Angels.

## SPONSORSHIP OPPORTUNITIES

**5K Fun Runs:** Recurring themed 5K fun runs with medals for first 3 category winners. Expected Attendance: 150-500/event. Sponsorship Cost, PACKAGE (all runs): \$1,000 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Zombie Fun Run	Oct 26	\$250	\$400	500
Turkey Glow Fun Run	Nov 16	\$250	\$400	250
Onesies Run/PJ Party	Jan	\$250	\$400	250
Heart Awareness Run	Feb 13	\$250	\$400	350

Event	Date	Level 1	Level 2	Attendance
Dos De Mayo Run/Party	May 2	\$250	\$400	250
Splash and Dash	Jun 21	\$150	\$200	150
Fire Hose Run/Walk	Jul 26	\$250	\$400	350
NASP History Walk	Sep 12	\$250	\$400	350




**Golf Tournaments:** Expected Attendance: 240/event. Custom Packages: \$200 - \$1,500 (Level 2).

**The Great Christmas Golf Classic,** Dec 1, 2018 – Two person teams, a 27-hole tournament.

**AC Read Masters Tournament,** Apr 11, 2019 – Two-person scramble.

**NASP Invitational Tournament,** June 2019 – Two-person teams, 3 day tournament.

**AC Read Match Play Tournament,** Aug. 2019 – Two-person teams, 3 day tournament.



**Rowing Challenge,** Sept - Oct, 2019 - 6 week rowing challenge designed to take you from short sprints to Olympic distance. All five Pensacola Fitness Centers participate in the challenge. Expected Attendance: 350. Sponsorship Cost: \$250 (Level 1).

**Movie in the Graveyard,** Oct 19 (adults) & 20 (family), 2018 - PACKAGE (2 events): Two Halloween Movie Nights on the Portside lawn (graveyard). Expected Attendance: 250/event. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Liberty Halloween Bash Events,** Oct 26, 2018 (Corry Station), Oct 27, 2018 (NASP) - Liberty hosts two Halloween parties featuring costume contests, America’s top mummy contest, other games, prizes and fun! Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2), PACKAGE (both events): \$450 (Level 1), \$720 (Level 2).

**Haunted Halloween Festival,** Oct 20, 2018 - A fall festival with hayrides, inflatables, games, food and a costume contest. Expected Attendance: 2,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Thanksgiving Treats at Corry and NASP Liberty Centers,** Nov 22, 2018 - Goodies for the troops to snack on throughout the day. Making our military feel at home during this holiday! Expected Attendance: 500. Sponsorship Cost: \$450 (Level 1).

**Christmas Tree Lighting,** Nov 30, 2018 - Santa brings his sleigh, the Grinch, Mrs. Claus and his elf’s to light the 35’ tree. Patrons enjoy cookies, cocoa, games, caroling, and free pictures. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Army vs Navy Game Parties at Corry and NASP Liberty Centers,** Dec 8, 2018 - Games, prizes, challenges and the game of the year on the big screens at Portside Complex and Corry Liberty Center. Expected Attendance: 300/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2), BOTH EVENTS: \$450 (Level 1), \$720 (Level 2).

**Holiday Breakfast Express and Santa’s Workshop,** Dec 8, 2018 - A wonderful breakfast buffet with visits by Santa, Mrs. Claus, the Grinch and more. After breakfast, kids have fun in the craft area and take photos with Santa. Before leaving, families can visit Santa’s workshop, hosted by Balfour Beatty, to collect a bag of toys! Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Holiday Parties at Corry and NASP Liberty Centers,** Dec 2018 - Featuring Santa’s silly scavenger hunt, reindeer challenge, prizes and fun! Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2), BOTH EVENTS: \$450 (Level 1), \$720 (Level 2).

**Stocking Delivery,** Dec 24, 2018 - We deliver stockings to families at NAS Pensacola and Corry Station on Christmas Eve along with Santa on the fire truck. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1).

**Holiday Goodies at Corry and NASP Liberty Centers,** Dec 24 & 25, 2018 - Cakes, pies, and goodies are delivered for the troops, making them feel at home! Expected Attendance: 250-350. Sponsorship Cost: SINGLE EVENT: \$250 (Level 1), BOTH EVENTS: \$450 (Level 1).



**TGIF - The Goal Is Fitness,** Jan 2019 - A month long educational event laying out the foundations of fitness, workouts and recipes. Each week address a core factor of fitness: Cardio, Strength, Nutrition and Recovery. “A foundation built in 4 weeks for a lifetime of fitness”. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1).

**Winter Wonderland,** Jan 26, 2019 - Winter-themed fun including snow-sledding and ice bowling for penguins, ice fishing, inflatable games and much more. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Liberty Super Bowl Party – Corry & NASP,** Feb 3, 2019 - Games, prizes, challenges and the Super Bowl on the big screens at the Portside Complex and Corry Rec & Liberty Center. Expected Attendance: 1,300. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Tickets & Travel Expo,** Feb, 2019 - MWR’s annual Tickets and Travel fair at the Mustin Beach Club, plus a Health & Wellness Expo. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Liberty Block Party at Corry and NASP Liberty Centers,** Mar 2019 - Inflatables, sumo wrestling, trikes, and many other outside games in conjunction with a free BBQ. Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2), BOTH EVENTS: \$450 (Level 1), \$720 (Level 2).

**Easter Eggstravaganza,** Apr 13, 2019 - The Month of the Military Child and Easter are celebrated together with egg hunts, inflatables, games, crafts and more. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Movie on the Lawn,** Apr - Aug, 2019 – PACKAGE (approx. 8 movie nights) Open to all patrons and their families. Kid friendly movies under the stars on the Portside Lawn with FREE popcorn for all. Expected Attendance: 1,000. Sponsorship Cost, PACKAGE (all events): \$450 (Level 1).

**Superhero & Disney Character Breakfast,** Apr 6, 2019 - Disney and Superhero inspired character breakfast in honor of the Month of the Military Child. Characters will visit with the children and take photos. A breakfast buffet will be served. We’ll have a photo booth available and crafts to be made. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Dinner on the Bayou,** May 2019 - Dinner held on the beautiful AC Read Golf Course. Start the evening off with champagne and appetizers, then on to an elegant dinner, followed by dessert and music for a fun filled evening under the stars. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1).

**Liberty Luau,** May 16, 2019 - A luau party for active duty personnel with hula dancers, fire and knife dancers, Hawaiian food and music. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Military Appreciation Event, Cardboard Regatta and Luau,** May 18, 2019 – In honor of Military Appreciation Month we will celebrate with free food and prizes for our Military and their families! Start the day with a Cardboard Regatta and water games, then top the night off with a luau for families with hula dancers, fire and knife dancers and music. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**\*Tour for the Troops Concert,** Summer 2019 – NAS Pensacola’s Tour for the Troops mega concert event. Expected Attendance: 10,000-20,000. Sponsorship Packages starting at: \$1,000.

**Flick & Float,** June - Aug, 2019 – PACKAGE (2 events): Fun-filled evening at Mustin Beach or Corry pool featuring a free movie on the big screen with floats and snacks! Expected Attendance: 150. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Summer Splash,** Aug 3, 2019 - A back-to-school bash at Barrancas Ball Fields including 12 large water slides, water gun play, toddler wet play area, dry game area and much more. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**NFL Kick-Off Parties at Corry Station and NASP Liberty Centers,** Sept, 2019 - Games, prizes, challenges and football on the big screens at Corry Liberty Center and Portside Complex. Expected Attendance: 400-500/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2), BOTH EVENTS: \$450 (Level 1), \$720 (Level 2).



### Naval Air Station Pensacola Air Show, Nov 2-3, 2018

*Expected Attendance: 200,000*  
*Vendor Cost starting at: \$1,500, Sponsorship Cost starting at: \$3,000*

Branding opportunities available: media inclusion (radio & TV); on-site signage, PA announcements; inclusion of sponsor’s logo on official air show website, air show program and billboards; exhibit space; VIP hospitality. Create your own customer experience! Entertain your guests in style!





# Naval Construction Battalion Center (NCBC) Gulfport

Installation Size: Medium      5 STAR Accredited      Total Eligible Patron Base: 81,451

HOME OF THE ATLANTIC SEABEES - Naval Construction Battalion Center (NCBC) is located on the MS Gulf Coast and supports the Military/DOD community from New Orleans, LA to Mobile, AL. NCBC hosts 5 Battalions, 30 Tenant Commands, Naval/Army Construction Forces, Students of ALL branches of the Armed Services, Sailors at SUPSHIP Pascagoula and Navy/DOD components at Stennis Space Center (NASA). NCBC MWR provides world class services to over 5,000+ patrons per day and markets to over 1.5 million patrons annually.

## SPONSORSHIP OPPORTUNITIES

**5K Fun Run Package**, Approx. 10 events/year - Monthly themed 5K runs. Sponsor’s logo will be featured on event T-shirt or other give-away on a quarterly basis. Expected Attendance: 50-100/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs): \$900 (Level 1) with optional on-site exhibitor/booth space at \$50/event.

**Family Fun Fitness Events**, PACKAGE (4 events): The family that plays together, stays together. We'll provide family fun runs and similar fitness events for all ages to participate in. Get in on the fit-side of fun! Expected Attendance: 50/event. Sponsorship Cost: \$250 (Level 1).

**Fitness Challenge**, Monthly - Monthly themed Fitness challenges are offered to provide variety and exposure to different workout options to our military patron. From the 12 Days of Christmas Challenge, Power Clean, Combat Ropes, Bench Press and more, there’s something of interest for all willing participants. Expected Attendance: 50/month. Sponsorship Cost: \$150 (Level 1).

**Liberty Events Package**, Liberty Centers are open to Single Sailors and geo-bachelors (age 18-26), and offer free use of computers, Wi-Fi, state-of-the-art video game systems, movies, and more. Liberty also offers a variety of trips and tours, recreational and leisure skills-building programs and events. Sponsorship package includes promotional tie-ins (Level 1) for all events conducted during the month selected as well as Sponsor’s advertisement poster (22"x28") displayed in the Liberty Center. Expected Monthly Attendance: 2,500. Sponsorship Cost (MONTHLY PACKAGE): \$450 (Level 1).

**Auto Skills 101 Class Package**, Support monthly Auto Skills classes where patrons gain valuable skills in DIY car care, including: coolant checks, lemon lookout, antifreeze check and more. Expected Attendance: 75/month. Sponsorship Cost (MONTHLY PACKAGE): \$150 (Level 1).

**Liberty Block Party Package**, PACKAGE (2 events) - The twice yearly block party for Liberty patrons where we bring the party to them in front of the Barracks! Complete with food, slushies, prizes, and various games such as human hamster balls, human Velcro wall and more. This event lets the big kids play again! Expected Attendance: 250/event. Sponsorship Cost (BOTH EVENTS): \$250 (Level 1), \$400 (Level 2).

**IncrEDIBLES Cooking Club**, PACKAGE (4 events) - Let's get cooking! Throughout the year we'll show MWR patrons how to cook items from simple fruit sushi, bread in a bag, crinkle cake cookies, cinnamon rolls and more! Expected Attendance: 30/event. Sponsorship Cost (ALL EVENTS): \$250 (Level 1).

**Craft Nights**, PACKAGE (4-6 events) - We're getting our hands dirty and learning crafting skills. Provided throughout the year, crafts will include wreaths, pumpkin painting, terrariums, string art and tutus just to name a few! Expected Attendance: 30/event. Sponsorship Cost (ALL EVENTS): \$250 (Level 1).

**RV Park Social Events**, PACKAGE (4 events) - While enjoying their first or tenth holiday season aboard NCBC Gulfport our RV Park patrons get mighty festive. Quarterly potluck lunches include Welcome BBQ, Christmas, Super Bowl and St. Patrick’s Day. With food and friendly conversation the events appeal to all RV Park patrons. Expected Attendance: 70/event. Sponsorship Cost (ALL EVENTS): \$250 (Level 1).

**Flick-N-Float Events**, PACKAGE (2-4 events) - Dive into a movie night with MWR at the Fitness Center pool! Float in the pool or relax on the deck while we provide a family-friendly movie event! Expected Attendance: 75/event. Sponsorship Cost (ALL EVENTS): \$250 (Level 1).

**Movie Nights at Seabee Cinema**, The Seabee Cinema shows movies to MWR eligible patrons on Fridays, Saturdays and Sundays. Sponsor admissions and/or concessions at a selected date and pair it up with a holiday or one of your promotional offerings for great exposure. Expected Attendance: 200. Sponsorship cost varies: admission starts at \$4/person, \$2/child, and concessionaire packages can be added at \$5/packet. Sponsor may set a dollar limit and sponsor the first 100-200 attendees, based on budget. Package includes exhibitor booth at the sponsored event.

**\*Fright Night**, Oct 26, 2018 - Annual Halloween event complete with haunted maze, music, trick or treat trail, youth costume contest/prizes, hay rides, games and more. Something for all ages! Expected Attendance: 4,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Liberty Thanksgiving Dinner**, Nov 22, 2018 - Traditional Thanksgiving dinner complete with turkey, stuffing, and gravy is served to Liberty patrons who can’t make it home for the holidays. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**NCBC Christmas Tree Lighting**, Dec 7, 2018 - Christmas wonderland to include annual lighting of the MWR 20-foot Christmas tree, Santa visits with all children, food and beverage vendors, musical entertainment, games and prizes. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Liberty Army vs. Navy Game Flag Football & Wing Eating Contest**, Dec 8, 2018 - Before college football's biggest rivalry has their kick-off, we'll have a flag football rival game of our own! Afterwards, we take the party to Liberty and host an Army vs. Navy Game Party with a wing eating contest. Be part of this rival-filled day of fun! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Super Bowl Party**, Feb 3, 2019 – PACKAGE (2 events): Sponsorship package includes additional parties held at the Hive (All Hands Club) and the Anchors and Eagles (Chief’s Club). Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Father/Daughter Ball**, Feb 8, 2019 - Little girls love to get dressed up to dance with Daddy! MWR offers memory-making moments while tiny ladies dance on Daddy’s feet, smile for the camera and more. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Winter Classic Softball Tournament**, Feb 22-23, 2019 - Gulfport hosts a regional Winter Classic Softball Tournament where teams from other bases in the southeast come together for a two-day tournament and one will take home a traveling trophy! Sponsor’s banner up during tournament. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1).

**Community Recreation Travel Fair / Vendor Trade Show**, Mar 26, 2019 - Local entertainment and travel vendors that provide discounted rates to military personnel/families, free food and giveaways. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Month of the Military Child / Breakfast with the Bunny & Easter Egg Hunt**, Apr 20, 2019 - The morning begins with Breakfast with the Bunny at the Galley, then a parade to Ladd Circle where a base-wide egg hunt for children ages 0-12 are held. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Mother’s Day Tea**, May 11, 2019 - Time for tea in honor of mom! Making memories with their little ones, mom’s enjoy tea, light snacks and games! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Liberty Memorial Day BBQ**, May 25, 2019 - There's no better way to spend Memorial Day than with a BBQ at Liberty! We'll have the grill going with hot dogs and hamburgers while patrons enjoy a relaxing afternoon to celebrate summer in the south! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Luau**, May 31, 2019 - Kick off the summer in style with a traditional Hawaiian luau complete with ukulele players, Polynesian dancers, a fire dancer and a Hawaiian buffet. The interactive hula dancing makes this an event folks won’t want to miss! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Father’s Day Fishing Rodeo**, Jun 15, 2019 - Dads and kids set out early to enjoy a morning of fishing. Spending quality time together is the focus, but winning prizes for various age categories (including largest fish), makes this an exciting and competitive event! Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

**Family Superhero Night**, Jul 12, 2019 - Do you have what it takes to be a superhero? Test your strength, disguise your true identity (face painting), and enjoy light snacks and perhaps a surprise appearance by a superhero or two. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Back to School Bash / National Night Out**, Aug 6, 2019 - Games, prizes, bounce houses, food & beverage as a last send-off before children go back to school. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Grand Character Royal Ball**, Aug 24, 2019 - Enjoy this one of a kind opportunity aboard NCBC Gulfport. Spend a night on the dance floor with your favorite characters, take photos and make memories! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Great Navy Campout**, Sep 6-7, 2019 - Spend a night under the stars at Seabee Lake! Enjoy an outdoor movie, hot dogs, s’mores, fishing and paddle boarding demonstrations and more. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Seabee Mud Run**, Sep 21, 2019 - Participants will challenge themselves on a roughly 5-mile obstacle course (rope swing, mud pit, hay mountain climb, etc.). The event includes food and beverage vendors, outdoor recreation displays, musical entertainment and prizes (t-shirts, trophies etc.). Expected Attendance: 1,200. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).



## WHY SHOULD YOU PROMOTE YOUR BUSINESS ONBOARD NCBC GULFPORT?

**Auto Renewing Market:** First contact with military personnel transitioning to the Gulf Coast  
**Focused Audience:** Military patrons rely on base information sources for local products/services  
**Support the Armed Forces:** All proceeds directly fund NCBC MWR





# Naval Submarine Base (NSB) Kings Bay

Installation Size: Medium      5 STAR Accredited      Total Eligible Patron Base: 25,930

EDICCIMAD! Every Day in Camden County is Military Appreciation Day. A unique bond of strong mutual support NSB Kings Bay is the host of 55 Tenant Commands, 8 Home-Ported Submarines and 2 Squadrons. The MWR Department facilitates 31 operations and is a National Recreation and Parks Gold Medal Winning program. The department is also accredited through both the Commission for Accreditation of Parks and Recreation Agencies (CAPRA) and the Commander Navy Installations Command (CNIC) Accreditation Program. The Child Development Center (CDC) continues to be accredited by the National Association for the Education of Young Children and the Youth/SAC Program continues to maintain Accreditation by the Council on Accreditation (COA). MWR partners with various outside organizations and the Trident Lakes Golf Club is open to the public. NSB Kings Bay has a population of 5,300 active-duty service members and 7,200 active-duty family members. Branches include: Navy, Marine Corps, Army, and Coast Guard. Eligible users: 27K out of 52K in Camden County.

## SPONSORSHIP OPPORTUNITIES

**Oktoberfest,** Oct 11, 2018 - KB Finnegan's and Rack and Roll Lanes collaborate for this annual Oktoberfest event. There are all different kinds of crafts for children, games, and bounce houses. Corn-hole tournament, a LIVE band, catered German food, crafts, games, bounce houses, and more! Expected Attendance: 350. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Trunk or Treat/Fall Festival,** Oct 20, 2018 - Volunteers, including the Coast Guard, Fire Department, Security and others, decorate their vehicles for families to trick-or-treat on base. Festival activities include games, bounce houses, hay maze, hay rides, and more. Expected Attendance: 4,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Breakfast with Santa,** December 1, 2018 – Families join Santa for breakfast, photos, crafts, and story time with Mrs. Claus. Expected Attendance: 250. Sponsorship Cost: \$200 (Level 1), \$350 (Level 2).

**Kringle Comes to the CRAB,** Dec 8, 2018 - Kings Bay welcomes the arrival of Santa with themed USS North Pole, Festival of Trees, arts and crafts, hot cocoa, games, train rides and other holiday-themed activities. Expected Attendance: 2,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Father/Daughter Dance,** February 2019 – Dads and daughters enjoy a formal evening out together for themed dinner and dancing. Expected Attendance: 250. Sponsorship Cost: \$200 (Level 1), \$350 (Level 2).

**Shamrock the House,** Mar 14, 2019 - KB Finnegan's and Rack and Roll Lanes partner for this annual Shamrock the House (Saint Patrick's Day) event. Face painting, bounce houses, catered Irish Food Samplings, Green Beer, Drink Specials and a LIVE band! Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**MWR Expo and Travel Show,** Mar 15, 2019 - This Annual Travel Show showcases travel opportunities throughout the southeast region coupled with information booths on base services and programs, giveaways, food and more. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Summer Splash,** May 26, 2019 - Free admission to the base pool, DJ, contests, prizes and more at the grand opening of the pool. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Dive In Movie/Family Nights,** June and July, 2019 - Family fun after normal pool hours with a dive-in movie. Expected Attendance: 300/event. Sponsorship Cost, PACKAGE (2 events): \$250 (Level 1), \$400 (Level 2).

**Intramural Sports Package,** Fall 2018 - Summer 2019 - Includes (5) Fall Sports, Military Athlete of the Year Banquet, (5) Winter Sports, (5) Spring Sports and (6) Summer Sports. Expected Attendance: 5,000. Sponsorship Cost, ANNUAL PACKAGE: \$650 (Level 1).

**MWR Golf Tournaments,** First and third Wednesday of each month - Foursome Golf Event with lunch included in the registration fee. Expected Attendance: 100/event. Sponsorship Cost, ANNUAL PACKAGE (approx. 24 events): \$650 (Level 1).

**5K Run/Walk Package,** Recurring themed 5K runs. Expected Attendance: 100-300/event. Sponsorship Cost, PACKAGE (all runs): \$750 (Level 1) with optional on-site exhibitor/booth space at \$100/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Zombie Chase 5K	Oct	\$250	\$400	250
Color Run 5K	Apr	\$250	\$400	300
Woof & Walk 5K	May	\$150	\$200	100
Run for the Fallen 5K	Jun	\$250	\$400	300
Watermelon Crawl	Jul	\$150	\$200	150
Run for the Fallen 5K	Aug	\$250	\$400	500

Call now for local business discounts and in-kind sponsorship opportunities!



# Naval Station (NS) Guantanamo Bay

Installation Size: Medium      5 STAR Accredited      Total Eligible Patron Base: 5,792

NS Guantanamo Bay supports the U.S. Department of Defense and the interagency community across a full-spectrum of military operations and regional security cooperation efforts. NS Guantanamo Bay provides a strategically placed base of operations to detect and counter conventional threats and irregular challenges through a layered defense; support of interagency and partner nation efforts to counter illicit trafficking; secure air and maritime domain approaches to the United States; and supports civil authorities in security force assistance and humanitarian and disaster relief. Its strategic location provides persistent U.S. presence and immediate access to the entire region. MWR, NS Guantanamo Bay operates with a total of 27 main facilities to serve the 5,000-6,000 patrons stationed on base. With a consistent amount of resident turnover, especially with the Joint Task Force troops every six to nine months, this isolated and remote location provides a captive audience and great sponsor visibility!

## SPONSORSHIP OPPORTUNITIES

**Army / Navy Flag Football Game,** Dec 7, 2018 - Men's & Women's Flag Football Games for bragging rights, played the Friday before the actual Army/Navy Game. Sponsor's logo also included on event banner placed in highly visible area for a minimum of one month. Expected Attendance: 600. Sponsorship Cost: \$1,000 (Level 1).

**New Year's Eve Concert,** Dec 31, 2018 - Family event with live entertainment on the big stage at the Tiki Bar or at the Downtown Lyceum parking lot. Event includes food, lawn games and fireworks. Expected Attendance: 3,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

**Day at the Bay,** Apr 27, 2019 - Family friendly event held at Ferry Landing with Wibit obstacle course, cardboard boat regatta, decorated surfboard contest, food booths, games and a DJ. Expected Attendance: 2,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

**NEX MWR Customer Appreciation Week,** Apr, 2019 - Family fun festival with a BBQ cookout and live entertainment at the Tiki Bar. The largest event of the year. Expected Attendance: 3,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).

**Captain's Cup Sports Challenge,** May 18, 2019 - Multiple sports between the armed services to determine the overall winner of the Captain's Cup. Events include flag football, softball, swimming, 5K run, bowling, etc. Sponsor's logo also included on event banner placed in a highly visible area for a minimum of one month. Expected Attendance: 400. Sponsorship Cost: \$1,000 (Level 1), \$1,500 (Level 2).

**Independence Day Celebration,** July 4, 2019 - Live entertainment performance on the big stage at the Tiki Bar or Ferry Landing. Fireworks display with food, champagne and drinks available for purchase. Expected Attendance: 3,000. Sponsorship Cost: \$1,500 (Level 1), \$2,000 (Level 2).







## Naval Air Station Joint Reserve Base (NASJRB) New Orleans

Installation Size: Medium

5 STAR Accredited

Total Eligible Patron Base: 22,617

NASJRB New Orleans is located adjacent to the powerful Mississippi River in Belle Chasse, Louisiana. Belle Chasse is a quiet and calm suburb, just minutes away from the culturally rich sights and sounds, which define New Orleans. NASJRB New Orleans community consists of service members and their families from the Navy, Marines, Air Force, Army, Coast Guard, and Louisiana Air National Guard, as well as civilian employees and retirees.

### ***SPONSORSHIP OPPORTUNITIES***

**Zombie Invasion**, Oct 28, 2018 - Zombie Land/Haunted Trail on newly renovated Paintball Park. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Family Christmas Event**, Dec 15, 2018 - A winter festival in the south with photos with Santa, cookies, hot cocoa and holiday-themed activities. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Liberty Christmas**, Dec 24, 2018 - A 36-hour event for single service members starting Christmas Eve and into Christmas Day. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

**Plaquedilla Parade**, Jan 2019 - Mardi Gras parade with floats, throws and giveaway's. After party held at Mag-T with prizes. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Chinese New Year Celebration**, Feb 8, 2019 – A celebration of the Chinese New Year. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Purple Ball**, Apr 13, 2019 – In celebration of Month of the Military Child. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Family Easter Event**, Apr 20, 2019 - Egg hunts, pictures with the Easter bunny, crafts, games and more. Expected Attendance: 900. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Masquerade Ball**, May 18, 2019 – Masquerade ball for everyone. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**National Hotdog Day**, Jul 17, 2019 – BBQ, water play and games. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Home on the Range**, Sep 28, 2019 – Roping cows, BBQ and cowboy fun. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Barracks Bash Events**, May, June, Aug, Sept, 2019 - Food and drinks are served. Activities include: bongo ball extreme, bumper soccer, and other fun events. Expected Attendance: 100-150/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all events): \$350 (Level 1), \$450 (Level 2).

**Summer Reading Program**, 8 weeks - Summer reading program will run eight weeks through the summer with entertainment and prizes every weekend. Expected Attendance: 500. Sponsorship Cost: \$350 (Level 1).

**Family Bingo**, Jan, Apr, July, Aug, Oct, 2019 - Quarterly bingo held on Fridays. Each event has a seasonal theme. Expected Attendance: 100/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2), PACKAGE (all events): \$350 (Level 1), \$450 (Level 2).



/MWRNOLA

**NAVYMWRNEWORLEANS.COM**

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## Naval Air Station Joint Reserve Base (NASJRB) Fort Worth

Installation Size: Small

Accredited

Total Eligible Patron Base: 162,791

NASJRB Fort Worth is a joint defense facility which plays a pivotal role in the training and equipping of air crews and aviation ground support personnel. The installation is located within the city limits of Fort Worth, Texas. NASJRB Fort Worth employs over 11,000 active, reserve, and civilian personnel and generates a \$1.3 billion annual impact to the local economy and the North Central Texas region. The installation is unique in that it hosts active and reserve commands from nearly every branch of the military including: Navy, Marines, Air Force, National Guard, and the Army with a primary demographic that consists of military members over the age of 26 with well-established families. Furthermore, an estimated 145,000 military retirees live in the Fort Worth area. With a positive growth outlook and outstanding support from the local community and state representatives, NASJRB Fort Worth expects to continue to bolster its command presence in the very near future with a squadron of F-35 Lightning II fighter jets as the first reserve led F-35 base.

### ***SPONSORSHIP OPPORTUNITIES***

**Kids Tea Party**, Oct 13, 2018 - Based around a literary character, this is a lively tea party for children and their guardians. This yearly event has been referred to as the “best party ever” by our littlest attendees! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Fall Fest**, Oct 26, 2018 - Family event with pumpkin patch, hay rides, haunted maze, inflatables, crafts, games, food & beverages. Expected Attendance: 3,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Turkey Bowl**, Nov, 2018 - As a fun way to celebrate Thanksgiving, we have a two week event where bowlers can register their scores to win a free turkey. Turkeys are given away to both the highest scores and to random scores via a drawing. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

**Thanksgiving in the Barracks**, Nov 15, 2018 - Traditional home style Thanksgiving for the military living in the barracks. A taste of home away from home. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Winterfest Base Tree Lighting**, Nov 30, 2018 - Family themed event featuring the lighting of our 25ft tree, snow sledding, holiday music, carriage rides, crafts, games, and pictures with Santa! Expected Attendance: 3,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Bowl with Santa**, Dec 8, 2018 - In the spirit of the holiday season we provide a fun event where kids and parents get to bowl with Santa! Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Winter Wonderland**, Dec 21, 2018 - A winter holiday event for children and their families who stay in town for the holidays, featuring food, music, entertainment, and crafts. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**New Year's Eve Bowling Bash**, Dec 31, 2018 - A family New Year's Eve party, featuring cosmic bowling, door prizes, and food for all! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Murder Mystery Dinner**, Feb 9, 2019 - Adults enjoy an elegant dinner, interact with the actors, and try to solve the murder mystery case! This event has sold out for the last 4 years. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Texas Independence Day Celebration**, Mar 2, 2019 - Enjoy a taste of Texas with Texas themed food, armadillo races, a live band, bull riding, and more. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Character Breakfast**, Mar 13, 2019 - A breakfast with your favorite Disney cartoon/movie characters. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Spring Fest Egg Hunt**, Apr 13, 2019 - Family themed event featuring an egg hunt with over 15,000 eggs, pictures with the Easter Bunny, inflatables, games, crafts, and food & beverage. Expected Attendance: 3,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Community Rec Expo**, May 17, 2019 - This event provides our guests with the best things to do both on and off the base from outdoor activities to trips throughout the local area and beyond! Features free food! Expected Attendance: 700. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Summer Reading Program**, Jun-Aug, 2019 - Weekly entertainment at the base Library to accompany the Summer Reading Program. Some events include a visit by the “Creature Teacher,” the Texas Storm Chasers, and North Texas Raptors! Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1)

**Freedom Fest & Concert**, Jun 29, 2019 - Family-themed event featuring a live fireworks show, live entertainment, water slides, free water toys (paddle boards, boats, etc.), and food and beverage. Our biggest event of the year! Expected Attendance: 5,000. Sponsorship Cost: \$650 (Level 1), \$1,500 (Level 2).

**Murder Mystery Dinner**, Jul 12, 2019 - Adults enjoy an elegant dinner, interact with the actors, and try to solve the murder mystery case! This event has sold out for the last 4 years leading us to add an additional event to the schedule for 2019! Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Back to School Splash Bash**, Aug, 2019 - An end of summer celebration and school supplies give-away for our military children! Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Oktoberfest**, Sept 20, 2019 - We're bringing Oktoberfest to Texas for the 5th year running! Featuring German beers, cuisine, music, and a KidZone. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).



/NASFWMWR

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# Naval Air Station (NAS) Corpus Christi

Installation Size: Small      Accredited      Total Eligible Patron Base: 33,614

NAS Corpus Christi has supported pilot training and operations since 1941. Today, Navy, Marine Corps, Coast Guard and foreign student pilots earn their wings training in the four squadrons of Training Air Wing FOUR. NAS Corpus Christi is also home to the Corpus Christi Army Depot, the primary aviation depot maintenance for Department of Defense rotary wing aircraft, as well as the aviation component of Coast Guard Sector Corpus Christi, and dozens of other tenant organizations. More than 10,250 employees - military, civil service and contractors - work at NAS Corpus Christi. Corpus Christi and the surrounding region is culturally rich and diverse, offers excellent educational opportunities, beautiful climate, land and sea-based recreation, a strong economy, exceptional healthcare facilities, and affordable living that is “exceptionally friendly” to the military.

## SPONSORSHIP OPPORTUNITIES

**Library Events Package.** Sponsor all events taking place at the Library for a whole month, including events such as: Book or Treat, Lego Club, Banned Book Week, Summer Reading Program etc. Expected Attendance: 150/month. Sponsorship Cost (MONTHLY PACKAGE): \$150 (Level 1).

**Military Family Appreciation Month,** Nov 2018 - MWR will host a family movie and a family craft night to celebrate Military Family Appreciation Month. Expected Attendance: 500. Sponsorship Cost (ALL EVENTS): \$250 (Level 1).

**Spooktober,** Oct 27, 2018 - This fun event is for all ages and features carnival rides, inflatables, contests, pony rides, a petting zoo and more. Expected Attendance: 2,200. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Spooktober 5K Costume Run,** Oct 29, 2018 – Family fun run with costumes. Wear your costume and get in the spooky spirit of the season. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Trunk or Treat,** Oct 31, 2018 – This will be an all hands event to provide a safe, fun event for the youth to go trick or treating. We will have a contest for patrons who participate in decorating their vehicles. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Powerlifting / Strongman Competition,** Nov 17, 2018 – Participants will compete in their choice of events. Awards for “Strongest Woman” and “Strongest Man”, as well as strongest lift in each of three categories for powerlifting. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Breakfast with Santa,** Dec 1, 2018 - Children enjoy a pancake breakfast with Santa at this holiday event. There will also be inflatables, an ice rink and crafts. Expected Attendance: 1,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Holiday Tree Lighting & Snow Party,** Dec 6, 2018 - MWR brings snow to South Texas! The Holiday Tree will be lit at the Wings Auditorium Courtyard and holiday music will be performed. Children will get a chance to visit with Santa. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Army vs. Navy Game Viewing Party,** Dec 8, 2018 - The Army/Navy Game will be shown at the Catalina Club! Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



**Super Bowl Party,** Feb 3, 2019 - The BIG game is shown on the screens in the lounge at the Catalina Club. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Superhero Run,** Mar 15, 2019 – Runners will wear their favorite Superhero costume. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Spring Eggstravaganza,** Apr 20, 2019 - Festivities include egg hunts, Easter Bunny, petting zoo, pony rides, games, inflatables, crafts and more. Expected Attendance: 2,200. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Doggie Dash Fun Run,** May 4, 2019 – 1 mile dog and family fun run. Bring your entire family out, including your canine companions. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Summer Reading Challenge,** May-Aug, 2019 – Don’t stop reading just because it’s summer. Patrons will keep track of what they read between the months of May – Aug and earn prizes from the Library. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

**Movie Under the Stars and Dive-in Movies,** PACKAGE: May-Sept, 2019 – Free outdoor movies at the Catalina Club or the Bayside Pool. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Armed Forces Kids Run,** May 11, 2019 - Fun run for parents and their children (1/2 mile, 1 mile, 2 mile and 5K). Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Celebrating Mother’s Week,** May 12-18, 2019 - Daily activities for children and mom’s, including: Zumba, painting, cupcake wars, kickball and a tea party. Expected Attendance: 400. Sponsorship Cost (PACKAGE): \$250 (Level 1).

**Celebrating Father’s Week,** June 11-15, 2019 - Daily activities for children and dad’s to include golf, bowling, kickball and fishing. Expected Attendance: 200. Sponsorship Cost (PACKAGE): \$250 (Level 1).

**Independence Day Event,** July 3, 2019 - Waterfront celebration with kayaking, paddle boards, water trampoline, land inflatables, carnival rides, music and fireworks! Expected Attendance: 3,000 Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**End of Summer Bash,** Aug 17, 2019 - Waterfront fun with kayaking, paddle boards, water trampoline, land inflatables, carnival rides, and music! Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**Run for the Fallen,** Sept 11, 2019 – 5K to honor 9/11. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Gulf Winds Tour Championship,** Sept 21 & 22, 2019 – This event is the last tournament in the yearly series. It is the Gulf Winds Club Championship. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



**Expected Attendance: 100,000**

The Wings Over South Texas Air Show is one of South Texas largest weekend events! It is open to the public and an unmatched source of FREE family entertainment.

**Sponsorship Cost starting at: \$1,000**



[www.wingsoversouthtexas.com](http://www.wingsoversouthtexas.com)  
/wostairshow





# Naval Air Station (NAS) Kingsville

Installation Size: Small      Accredited      Total Eligible Patron Base: 32,704

NAS Kingsville’s mission is to provide the best infrastructure, amenities and services possible to all tenants aboard the air station in support of intermediate and advanced training of future Navy, Marine Corps and allied jet/strike pilots. Our primary tenant, Training Air Wing (TW) 2, provides 50 percent of the Navy and Marine Corps jet/strike naval aviators, graduating approximately 150 pilots each year. NAS Kingsville is home to 22 tenant commands and activities, including a National Guard Reserve Center. There are 482 Active Duty military personnel and 182 Reservists on board the air station, including 174 Navy and Marine Corps flight students. Active duty dependents are estimated at 3,000. In addition, the base employs nearly 350 civilian employees and more than 500 government contractors. All military retirees and their dependents residing in South Texas have access to all base services. According to the DoD Actuary Report for 2016, there are 31,634 retired military personnel residing within a 100-mile radius of the air station with 61,686 dependents.

## SPONSORSHIP OPPORTUNITIES

- Young Scientist**, Every other week, the library will conduct a STEAM event for children 8 and up. Expected Attendance: 75 (annually). Sponsorship Cost (ANNUAL PACKAGE): \$750 (Level 1).
- 5K Fun Run Package**, Monthly themed 5K runs. Expected Attendance: 50/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs): \$750 (Level 1) with optional on-site exhibitor/booth space at \$50/event.
- Community Recreation Crafts Package**, Monthly Craft Nights for kids, families and/or adults. Expected Attendance: 120 (annually). Sponsorship Cost (ANNUAL PACKAGE): \$750 (Level 1).
- Community Recreation Life Skills Package**, Monthly trips and tours around Texas. Expected Attendance: 190 (annually). Sponsorship Cost (ANNUAL PACKAGE): \$750 (Level 1).
- Story Hour & Craft**, Monthly story time & craft for kids. Expected Attendance: 175 (annually). Sponsorship Cost (ANNUAL PACKAGE): \$750 (Level 1).
- Captain’s Cup Program**, Football, Basketball, Bowling and Softball Leagues. Expected Attendance: 450 (annually). Sponsorship Cost (ANNUAL PACKAGE): \$750 (Level 1).
- Fitness Incentive Challenges**, Quarterly Fitness Challenges. Expected Attendance: 200 (annually). Sponsorship Cost (ANNUAL PACKAGE): \$750 (Level 1).
- Summer Reading Program**, Prizes for minutes read and weekly story/craft events. Expected Attendance: 75. Sponsorship Cost (3 MONTH PACKAGE): \$300 (Level 1).
- Halloween**, Oct 26, 2018 - Haunted house, trick or treat village, games, arts & crafts, creepy characters, decorate your own pumpkin, costume contest, Halloween-themed haunted house and hayrides. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2). Exclusive sponsorship available for hayride and haunted house.
- Adult Halloween Party**, Oct 26, 2018 - An adult Halloween-themed party. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Fall Carnival**, Nov 17, 2018 - Annual Fall festival with live music, food, and games. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Thanksgiving Day Dinner**, Nov 22, 2018 - Thanksgiving dinner for all Active Duty pilots/sailors at NAS Kingsville. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1).
- Army v. Navy Football**, Dec 8, 2018 - Local patrons play a flag football game followed by a viewing party of Army vs. Navy game with food & giveaways. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Christmas**, Dec 15, 2018 - Artificial snow and portable skating rink. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Caroling and Cocoa**, Dec 21, 2018 - Caroling and visiting the command/tenants. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



- Annual Holiday Dinner**, Dec 24, 2018 - Holiday dinner for all Active Duty pilots/sailors at NAS Kingsville. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).
- New Year’s Eve**, Dec 31, 2018 - An evening celebration to ring in the New Year. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- National Championship Viewing Party**, Jan 7, 2019 – Viewing party. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Super Bowl Party**, Feb 3, 2019 – Viewing party. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Purple Ball**, Apr 5, 2019 - A semi-formal ball honoring military children. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Easter**, Apr 13, 2019 - Inflatables, petting zoo, egg hunt, photos with the Easter Bunny, train rides, bowling and story time with Mother Goose. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- End of School Year Splash**, May 18, 2019 - Bounce houses, water slides, pool games, train rides music and more. Expected Attendance: 250. Sponsorship Cost: \$250. (Level 1), \$400 (Level 2).
- Military Appreciation Day**, May 22, 2019 - A luncheon and fun day celebration to honor our active duty military. Expected Attendance: 250. Sponsorship Cost: \$250. (Level 1), \$400 (Level 2).
- Independence Celebration**, Jul 3, 2019 - Games, prizes, food, inflatables, live music and fireworks. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).
- Family Fun Day**, Jul 20, 2019 - Carnival rides, games, face painting, balloon animals, food and Operation Reach Boys and Girls Club of America (BGCA). Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Back to School Splash**, Aug 23, 2019 - Bounce houses, water slides, pool games, train rides music and more. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Baskets for Books**, Sep 4-28, 2019 - Children throw baskets to receive free books. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

According to the Greater Kingsville Economic Development Council 2012 Report on the Annual Economic Impact of Naval Air Station Kingsville, combined active duty and Reserve military salaries for the naval air station total more than **\$43 million annually**. Combined DoD civilian and contract employee salaries are estimated at **\$93 million**. Total base employment compensation is estimated at **\$136 million**.







# Naval Support Activity (NSA) Mid-South

Installation Size: Small      Accredited      Total Eligible Patron Base: 66,674

Naval Support Activity Mid-South, located in Millington, Tennessee, just north of Memphis, supports tenant commands that have a direct impact on the security of the nation. Home to NPC, BUPERS, NRC, and NAVMAC, the missions of the tenant commands on board NSA Mid-South is to manage the Navy's most valuable asset: its people. From recruitment to retirement, the commands on board NSA Mid-South provide career support services to more than 300K Sailors and their families. Headquartered onboard NSA Mid-South are Navy Personnel Command, Navy Recruiting Command, the Navy Manpower Analysis Center, as well as the U.S. Army Corps of Engineers Finance Center. More than 7,500 military, civilian, and contract personnel are assigned/work on base.

## SPONSORSHIP OPPORTUNITIES

**Smokin' at the Eagle Weekend**, Oct 5-6, 2018 - Invitational Golf Tournament, 5K Fun Run, and BBQ contest at our Glen Eagle Golf Course. BBQ Contest with 30 teams competing in various categories. Two-day event (Friday-Saturday) with a concert event on Friday night. Sponsor's banner may be displayed at event. Expected Attendance: 2,000. Sponsorship Cost: \$450 (Level 1).

**Navy Birthday Celebration**, Oct 12, 2018 - Lunchtime event. Complimentary lunch plates for all active duty, veterans, and retirees, tailgate style games, music, and Navy cake cutting ceremony. Help celebrate 243 years of the US Navy! Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Mid-South Motor Madness**, Oct 13, 2018 - Car & Bike show - cars & bikes on display, DJ, food trucks, free children's activities, children's craft area, and pumpkin patch. The first 100 children to attend will receive logo backpacks. Trunk or Treat with cars on display as well for all children who attends. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Disney Character Breakfast**, Oct 20, 2018 - Volunteers dress as over 35 different Disney characters and are then introduced on stage at the breakfast event. After the character parade, children can take pictures and get autographs from their favorite characters. A huge family hit! Sponsor's logo featured on event tickets. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1).

**Turkey Trot 5K**, Nov 16, 2018 - Lunch time 5K race event held on base. Door prizes and a Thanksgiving-themed lunch provided to all participants. Sponsor's banner displayed at event, t-shirts with sponsor's logo printed for all participants. Expected Attendance: 230. Sponsorship Cost: \$250 (Level 1).

**Holiday Tree Lighting Ceremony**, Nov 30, 2018 - Evening event where the Commanding Officer greets Santa when he makes his grand entrance. Together they light the base tree. Complimentary snacks, warm beverages and free pictures with Santa. Toys available for all kids in attendance. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Army vs Navy Flag Football Game & Viewing Party**, Dec 8, 2018 - On-base teams from Army & Navy compete for prizes & honor in flag football. Followed by a viewing party of the Army vs Navy College Football game on a big screen with complimentary snacks. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Captains Cup Presentation**, Jan 23, 2019 - Awards ceremony lunch event for year-long intramural leagues and the MWR Sports Program. Sponsor's logo featured on table topper displays. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).

**Ladies' Night at Joe Dugger Fitness Center**, Jan 24, 2019 - Swag bags for all participants. Prize drawings. Complimentary food & mocktails with a cash bar on-site. Fun environment, hands-on demos of fitness equipment, information on programs & services, meet & greet with Fitness staff and facility tours. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Navy's Great Steak Showdown**, Feb 19, 2019 - Sanctioned steak cook-off event held outside. Winners can qualify for national competitions and prizes will be awarded. Expected Attendance: 125. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Super Hero Mini Con**, Mar 9, 2019 - Family-friendly event featuring up to 8-12 mini con booths where patrons can visit with their favorite super hero and pose for photos with them. Event will include dinner. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Health & Travel Fair**, Mar 26, 2019 - Various travel & leisure representatives on-site promoting their services. Patrons come on their lunch break and enjoy complimentary snacks, vendor displays and door prize drawings. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Auto Shop Customer Appreciation**, Apr 4, 2019 - An annual event to bring awareness to the Auto Skills Shop and show appreciation to our valued customers. This event also showcases our rental equipment. Lunch of hot dogs and hamburgers is served to our customers and swag is given out. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Princess Ball: Daddy Daughter Dance**, Apr 6, 2019 - A daddy-daughter dance event featuring volunteers dressed as Disney Princess characters that assist in hosting the evening activities. Sponsor's logo on printed placemats for each place setting as well as on event tickets. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1).

**Spring Stampede 5K**, Apr 19, 2019 - Lunch time 5K race event held on base. Door prizes and lunch provided to all participants. Sponsor's banner displayed at event, t-shirts with sponsor's logo printed for all participants (level 2). Expected Attendance: 180. Sponsorship Cost: \$150 (Level 1), \$400 (Level 2).

**Operation Appreciation**, May 18, 2019 - It's Military appreciation month and this event shows our appreciation for the hard work, dedication and sacrifice of our service members and their families. It is a day of FREE fun activities for all. Expected Attendance: 250. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Starlight Theater**, Jun 28 and Aug 2, 2019 - Outdoor movie. Guests may bring blanket, lawn chairs, snacks & beverages. Expected Attendance: 100/event. Sponsorship Cost (per event): \$150 (Level 1), \$200 (Level 2).

**Great Navy Campout**, Sep 21, 2019 - Family friendly event features splash pad fun, food, movie, free camping equipment loaned to overnight campers, supervised camping, give-aways, contests, & instructional clinics/guest speakers. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



## Navy Ten Nautical Miler

### JUNE 1-2, 2019

A long distance running event held on-base, measured in nautical miles. This is quickly becoming a world-class, national-scale event to represent the entire Navy. Includes an expo the day before the race and great branding opportunities. One of NSA Mid-South's largest events with a projected attendance of: 5,000.



**Supporting Sponsor - \$250**  
Acknowledgement on PA System  
On-Site General Sponsor Signage  
Acknowledgement on Online Media  
Expo Booth Space

**\*Signature Sponsor - \$500**  
Recognition on all printed promotional material  
Logo on Multimedia On-Site at Event  
Banner Display along "Finisher's Tunnel" near finish line  
One Complimentary Race Entry

**\*Premier Sponsor - \$1,000**  
Two Complimentary Race Entries  
Quarter Page Advertisement in Participant Guide Book  
Logo on Specialty Items (Over 2,400 shirts!)  
Advertise (link) on Online Media  
Advertise on PA System  
Additional Banner Display at the Event

**\*Presenting Sponsor - \$2,500**  
Three Complimentary Race Entries  
Half Page Advertisement in Participant Guide Book  
Logo on Specialty Item for 1NM Kids Run Event  
Recognition in Event Press Releases  
Sponsorship of a Specific Area of Event  
Premium Position Logo on Specialty Items

**\*Spotlight Sponsor - \$5,000**  
Six Complimentary Race Entries  
Full Page Advertisement in Participant Guide Book  
Logo on Event Training T-Shirts  
Logo on Finisher's Photo Booth Backdrop  
Logo on Goody Bag Item for event

*\*Lower level(s) benefits included.*

[www.thenavy10nm.com](http://www.thenavy10nm.com)

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# Naval Air Station (NAS) Key West

Installation Size: Small      Accredited      Total Eligible Patron Base: 13,967

MWR NAS Key West provides your organization with a unique opportunity to market your company and its product and services to an exclusive military population. Both direct advertising opportunities and event sponsorship provide your organization with a full promotional mix to gain exposure and potential market share. NAS Key West total economic impact in the Monroe county community, including goods and services, is \$636 million - not including monies from retired military & retired DoD.

## SPONSORSHIP OPPORTUNITIES

**Fall Festival & Fire Safety Fair**, Oct 11, 2018 - Family event with pumpkin decorating, hay ride, trunk or treat, inflatables, fire safety training, food and games. Expected Attendance: 800. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Zombie 5K Run/Walk**, Oct 17, 2018 - Obstacle course 5K run with zombies chasing along the way. Run begins at dusk for optimal scare-factor. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Luau in Paradise**, Nov 3, 2018 - Traditional pig roast, luau dancers, fire and knife dancers, beer garden. Celebrate Month of the Military Family. Expected Attendance: 600. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Winter Fest & Tree Lighting**, Dec 6, 2018 - Tree lighting ceremony. Santa arrives via fire truck. Inside, children visit winter wonderland on their way to meet Santa and Mrs. Clause. Expected Attendance: 800. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Kids Fun Day**, Feb 9, 2019 - A kids carnival event with rides for children of all ages. Festival foods, activities and games along with a flea market for shopping. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Youth Fest**, Apr 13, 2019 - Month of the Military Child - celebrated with Home Depot Kids Workshop, photo booth, youth performances, face painting, food and more. Expected Attendance: 700. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Spouse Appreciation Brunch & Bingo**, May 4, 2019 - A special day to celebrate military spouses - brunch with mimosas along with a full morning of bingo & great prizes. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Armed Forces Day Command Challenge**, May 17, 2019 - All of the commands at NAS Key West compete in a number of different sports/challenges with an awards ceremony to follow. Expected Attendance: 500. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Dolphin Derby**, May 25, 2019 - Captains meet the day before & then the all hands tournament on Memorial Day Weekend. Tons of prizes for all categories. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Father/Daughter Dance**, June 21, 2019 - A chance for Daddy to treat his princess (or princesses) to a first date. Photo keepsake, food, and DJ. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**July 4th Bash at the Beach**, July 4, 2019 - A full day of activities/challenges for the families, including slip n' slides, face painting, paintball and food that leads into the fireworks. Expected Attendance: 800. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Character Meet and Greet**, Sept 7, 2019 - The children of NAS Key West become our guests at the Character Meet & Greet: 5 princesses & 5 super heroes, along with a catered brunch, face painting, and activities. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Patriot Day Run**, Sept 11, 2019 - Patriot Day Remembrance 5K run with a kids fun run. Snacks and awards. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



Become a part of  
**HISTORY**  
*at the*  
2019 Key West  
**Southernmost  
Air Spectacular**

*Blue Angels fly over Duval Street*



*Celebrating the 45<sup>th</sup> Anniversary  
of the First Female Naval Pilot*



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# Naval Ordnance Test Unit (NOTU) Cape Canaveral

Installation Size: Small      Total Eligible Patron Base: 4,147

NOTU Cape Canaveral provides integrated testing and evaluation capabilities and solutions for Strategic Weapons Systems and is a tenant command of Patrick AFB/45th Space Wing. Continued liaison with their Services Organization ensures participation in their programs and special events by NOTU and visiting fleet personnel. MWR operates 20 facilities including fitness, all hands-club, tickets & travel and more. NOTU maintains active partnership with the Military Affairs Council (MAC), Civilian Military Council (CIV/MIL) and local chapter(s) of the Navy League enhancing community support opportunities.

## SPONSORSHIP OPPORTUNITIES

**5K Run Series** - Themed 5K fun runs with medals for winners in each age group. Expected Attendance: 50/event. Sponsorship Cost, PACKAGE (all runs): \$400 (Level 1) with optional on-site exhibitor/booth space at \$50/event. Single event sponsorship rates listed below.

Event	Date	Level 1	Level 2	Attendance
Monster Dash 5K	Oct 17	\$100	\$150	50
Turkey Trot 5K	Nov 14	\$100	\$150	50
Jingle Bell Jog 5K	Dec 12	\$100	\$150	50
Kick off the New Year 5K	Jan 16	\$100	\$150	50

Event	Date	Level 1	Level 2	Attendance
Valentine's Day 5K	Feb 13	\$100	\$150	50
Leprechaun Dash 5K	Mar 13	\$100	\$150	50
Poseidon 5K	Sep 5	\$100	\$150	50

**Chili Cook Off**, Oct 12, 2018 - Competition for best chili. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Holiday Card Contest**, Dec 1-31, 2018 – Department competition to show Holiday spirit on base. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1).

**Holiday Picnic**, Dec 15, 2018 - Family event with inflatables, crafts, games, food and beverages. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**BBQ Cook-Off**, Mar 21-22, 2019 – Competition for best BBQ. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Easter Breakfast Egg Hunt**, Apr 6, 2019 - Family event with pancake breakfast and egg hunt. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Month of the Military Child Picnic**, Apr 27, 2019 - Family event with inflatables, crafts, games, food and beverages. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Fishing Charter**, May 11, 2019 – Fishing on local charter boat from Cape Canaveral. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1).

**Great Navy Campout**, June 29-30, 2019 - Camping at the Cape Canaveral Historic Lighthouse. Family event with crafts, fishing, games and beach. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Pool Party**, July 11, 2019 - Family event at Military Pool with crafts, games, music and food. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Wing Cook Off**, Jul 26, 2019 - Competition for best wings and sauce. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Sports Days**, May 5, 2019 and Sep 11, 2019 - This is a base wide sports competition where teams compete in various events (for example fishing, golf, bowling and baseball). Expected Attendance: 100/event. Sponsorship Cost (BOTH EVENTS): \$150 (Level 1), \$200 (Level 2).



/NASKEYWESTMWR

NAVYMWRKEYWEST.COM

FOR MORE INFO, CONTACT: EMMA.HARLOW@NAVY.MIL, PHONE: (305) 293-2503



/NOTUMWR

NAVYMWRCAPECANAVERAL.COM

FOR MORE INFO, CONTACT: TIMOTHY.MCKINNEY@SSP.NAVY.MIL, PHONE: (321) 853-1236





# Naval Air Station (NAS) Meridian

Installation Size: Small      Accredited      Total Eligible Patron Base: 19,190

NAS Meridian, MS is located approximately 15 miles northeast of the city of Meridian and is home to a dozen tenant commands, including Training Air Wing One, Training Squadron Seven and Nine, and the Regional Counterdrug Training Academy. Naval Technical Training Center and Marine Aviation Training Support Squadron One provide aviation and technical training to nearly 2,000 enlisted Sailors and Marines each year. NAS Meridian's MWR department operates eight facilities and has an annual patronage of 20,000. Due to the year-round warm weather, a wide range of recreational activities are offered, including swimming, biking, running, camping and many indoor and outdoor sports (golf, bowling and basketball, to name a few). New sponsorship and advertising opportunities are available throughout the year, as current students depart and new students arrive on a regular basis.

## SPONSORSHIP OPPORTUNITIES



**Fitness Race Series**, Jan-Dec - Monthly themed fitness runs, include 1 mile fun run with the Child and Youth Program (CYP) at multiple events. Expected Attendance: 50/run. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all runs): \$500 (Level 1) with optional on-site exhibitor/booth space at \$50/event.

**Fitness Sweat Fest Series**, Nov 8, 2018, May 23, 2019, Jul 1, 2019, Sep 2, 2019 – Workout competitions testing strength and endurance. Expected Attendance: 50/run. Sponsorship Cost, ALL FOUR EVENTS: \$250 (Level 1).

**Friday Family Movie Nights**, Monthly family movie shown at venues throughout the base. Expected Attendance: 1,250 (annually). Sponsorship Cost, ANNUAL PACKAGE: \$450 (Level 1), \$1,000 (Level 2).

**Movie Nights in the Barracks**, Monthly outdoor movie night in the barracks with food and drinks. Expected Attendance: 1,500 (annually). Sponsorship Cost, ANNUAL PACKAGE: \$450 (Level 1), \$1,000 (Level 2).

**Autumn Fest with Haunted Hayride**, Oct 20, 2018 - Event featuring a haunted hayride, pumpkin decorating, bounce houses and food. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Breakfast with Santa**, Dec 8, 2018 - Event starting with breakfast with Santa. It will also feature crafts and games. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Spring Fling & Easter Egg Hunt**, Apr 13, 2019 - Event featuring an Egg Hunt, games, live music, food & family fun. There will also be a visit from the Easter Bunny. Expected Attendance: 1,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).

**FreedomFest**, Jun 28, 2019 - Event features live music, fireworks, food vendors and an interactive play area. Expected Attendance: 3,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).



# Naval Air Station (NAS) Whiting Field

Installation Size: Small      5 STAR Accredited      Total Eligible Patron Base: 21,716

NAS Whiting Field is located in the Northwest Florida Panhandle near the cities of Milton and Pace. This area of Santa Rosa County is known as the "Canoe Capitol of Florida" and our Whiting Park Outdoor Recreation Area takes full advantage of the beauty provided along the Blackwater River. Host of 21 tenant activities and the home to Training Air Wing FIVE, the Navy's largest and busiest training wing, it is responsible for an estimated 46% of the Chief of Naval Air Training Command's total flight time and produces over 1,200 of the military's finest "Aviation Warfighters" a year. With a footprint that encompasses five counties, our Installation Excellence Award winning base provides sponsors and advertisers with unprecedented access to our military community and their families.

## SPONSORSHIP OPPORTUNITIES

**Fitness Fun Runs**, Monthly themed 2-3 mile Fitness runs which foster esprit de corps and family interaction. T-shirts are usually awarded for participation. Expected Attendance: 80. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Family Movie Nights**, Outdoor movies at a variety of locations using first run movies from the Navy Motion Picture Service. Expected Attendance: 40. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Fitness Challenges**, Themed Fitness Challenges which last the entire month with incentive prizes awarded for top three male/female. Expected Attendance: 80. Sponsorship Cost (monthly package): \$250 (Level 1).

**Captain's Cup Competitions**, Intramural Sports highlighted by friendly competitions as basketball, table tennis, flag football, horseshoes, softball, beach volleyball, billiards, darts and even corn hole. Expected Attendance: 50. Sponsorship Cost (monthly package): \$250 (Level 1).

**Tours, Trips & Outings**, Round Trip Excursions with facilitated sightseeing and activities at area destinations. Examples include Sport Events, Wine/Brewery Tours, Hiking, Biking, Climbing, etc. Expected Attendance: 50. Sponsorship Cost (monthly package): \$250 (Level 1).

**Leisure Skills Activities**, Arts and crafts projects in a variety of skill levels with guided instruction where all materials are provided. Expected Attendance: 50. Sponsorship Cost (monthly package): \$250 (Level 1).

**Archery Tournament**, Oct 6, 2018 - Individual 3D target competition at our archery range, incorporating safety training and skills demonstrations. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Paintball Tournament**, Oct 20, 2018 - Individual and Team Competitions in our enclosed paintball field. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Fall Festival**, Oct 27, 2018 - A family event to include a pumpkin patch, costume contest, crafts and candy of course. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Giant Snowman Contest**, Nov/Dec, 2018 - Base wide group contest in which 4'x8' plywood sheets are transformed into Giant Holiday Greeting Cards and displayed along the main base access road. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1).

**Winterfest**, Dec 15, 2018 - A family event in which Santa will Fly-In on a helicopter. There will be crafts for the children along with games and refreshments. Expected Attendance: 700. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Whiting Field Warrior 10K**, Jan 19, 2019 – A run on our normally "off-limits" perimeter trail where participants will challenge themselves on a 10K course throughout the installation. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Easter Eggstravaganza**, Apr 13, 2019 - Families flock in to enjoy crafts and games related to the season. Kids train rides and, of course, an egg hunt are highlights of this annual event. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Month of the Military Child Craft Days**, Apr, 2019 - Crafts for kids brings weekly interaction to our military families through hands-on activities to build positive morale. Expected Attendance: 100. Sponsorship Cost (monthly package): \$250 (Level 1).

**Military Travel Expo / Amazing Race**, Apr 12, 2019 - One of our biggest events; travel vendors from across the southeast show off their products and services. In conjunction, an Amazing Race Fitness event keeps the crowd entertained. Expected Attendance: 400. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

**Military Appreciation Picnic**, May 17, 2019 - Showing our appreciation to our military members with a BBQ, carnival rides, live music and crafts for the children. Expected Attendance: 1,000. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**America's Armed Forces Kids Run**, May 18, 2019 - A popular worldwide event coordinated annually to encourage healthy lifestyle activities for our younger audience. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Kid's Baseball Clinic with the Blue Wahoos**, May 18, 2018 - Our annual event which brings the local baseball team out to provide our children with a baseball camp. The children learn baseball skills from the positive role models of our local team. Expected Attendance: 175. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).

**Summer Reading Program – Kick-Off Event**, Jun-Aug, 2019 – Activities will be focused on the performance arts including theater, dance, and music: singing and instrumental production. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1).





# Naval Support Activity (NSA) Panama City

Installation Size: Small      5 STAR Accredited      Total Eligible Patron Base: 36,933

NSA Panama City is located on beautiful St. Andrew Bay in Panama City Beach, Florida. It has direct, deep-water access to the Gulf of Mexico. Panama City Beach provides a perfect location and environment for conducting year-round training, testing and research. NSA Panama City exists to enable warfighter readiness. NSA's largest tenant activity is Naval Surface Warfare Center (NSWC), still one of the major research, development, test and evaluation laboratories of the Navy. Another tenant activity at NSA Panama City is the Naval Diving and Salvage Training Center (NDSTC), the largest diving facility in the world.

## SPONSORSHIP OPPORTUNITIES

- Fun Run/Swim Series** - The Fitness program hosts monthly fun runs Oct-May. Fun swims are held Jun-Sept. Expected Attendance: 400 (annually). Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (all events): \$600 (Level 1) with optional on-site exhibitor/booth space at \$50/event.
- Concert Series** - Community Recreation hosts outdoor concerts. Expected Attendance: 200/event. Sponsorship Cost, SINGLE EVENT: \$250 (Level 1), \$400 (Level 2). SEASONAL PACKAGE (3 concerts, fall, spring or summer): \$600 (Level 1) with optional onsite exhibitor/booth space at \$100/event.
- Free Movie Nights** – Fall and spring outdoor movies at the MWR Marina and summer dive-in movies at the pool. Expected Attendance: 200/event. Sponsorship Cost, SINGLE EVENT: \$150 (Level 1), \$200 (Level 2). PACKAGE (approx. 9 events): \$700 (Level 1) with optional onsite exhibitor/booth space at \$50/event.
- Wine & Craft Beer Festival - Oktoberfest**, Oct 1, 2018 - Held at the all hands club and include tastings, music and outdoor games. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Stake Night**, Oct 25, 2018 - Halloween-themed steak dinner night for Liberty patrons only. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Zombie Run**, Oct, 2018 - Halloween-themed fun run at night with glow in the dark route indicators. Patrons participate as zombies or live runners. Awards / after party at the Main Deck Pub & Grill. Expected Attendance: 40. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Holiday Kick-Off Party**, Dec 1, 2018 - Held at the all hands club and includes music, holiday decorations, contests and prizes. Expected Attendance: 200. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Army/Navy Game**, Dec 8, 2018 - Morning flag football game followed by awards and a viewing party of the Army/Navy game. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- New Year's Eve Bash**, Dec 31, 2018 - Held at the all hands club and includes music and a New Year's countdown. Expected Attendance: 75. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Health & Wellness Fair**, Jan 16, 2019 - Over 40 informational booths and demos on health and wellness. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

## PREMIER EVENTS - OUR LARGEST EVENTS OF THE YEAR!

### Independence Day Bash, Jul 3, 2019

The largest and most spectacular event of the year with games, DJ, rides, crafts, cardboard regatta, fireworks over the bay, and much more. Expected Attendance: 2,500. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2).



### Trunk or Treat, Oct 26, 2018

A Halloween event centered around trick or treating, pumpkin carving, hay rides, crafts and more. Expected Attendance: 2,000. Sponsorship Cost: \$450 (Level 1), \$1,000 (Level 2), or sponsor the haunted hay ride only for \$500.



### Spring Fling, Apr 20, 2019

An Easter celebration with crafts, rides, face painting, music, food vendors and egg hunt. Expected Attendance: 750. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).



- NFL Championship Game**, Feb 3, 2019 - Viewing party for Liberty patrons to include food, games and prizes. Expected Attendance: 60. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Wellness Program**, Feb, 2019 - 8-week program that provides members with resources to a healthy lifestyle change. Includes education and social support in a team challenge structure to provide motivation and accountability. Expected Attendance: 100. Sponsorship Cost: \$150 (Level 1).
- Mardi Gras / Fat Tuesday**, Mar 5, 2019 - Mardi Gras themed party at the All Hands Club to include music, food and decorations. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Xtreme Challenge Race**, Mar, 2019 - Three-person teams adventure race held at Pine Log State Forrest. The event consists of canoeing, biking running, orienteering and other challenges. Expected Attendance: 120. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



- St. Patrick's Day Party/Concert**, Mar 15, 2019 - Music concert/St. Patrick's Day-themed party at the Main Deck Pub & Grill. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Tickets and Travel Fair**, Apr 10, 2019 - Over 40 travel and leisure informational booths, prizes and fun! Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).
- Jazz Party**, Apr 26, 2019 - Event held at the Main Deck Pub & Grill. This event is timed during the Seabreeze Jazz Festival held in Panama City Beach. Party to include live Jazz music. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Strongman Competition**, May, 2019 - Weight lifting competition for men and women. Separate divisions with prizes for each division. Expected Attendance: 25. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Wine Tasting Class**, May, 2019 – The course starts with a brief introduction to the wines to be savored, after which the tasting begins. Participants learn there are three things they should do after being presented a glass of wine before actually drinking it. Expected Attendance: 125. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Craft Beer Tasting**, May, 2019 – For some beer drinkers, taste is all that matters. After attending this event, participants might become convinced that beer is about much more than taste. Expected Attendance: 125. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Military Appreciation Event**, May, 2019 - The event is held at the Main Deck and includes food, DJ, and a variety of activities. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Summer Kick-off Party / National Marina Day**, May, 2019 - Music concert and summer-themed party held at the Main Deck Pub & Grill in conjunction with National Marina Day at the MWR Marina and features food, DJ, rides, and free use of rental equipment. Expected Attendance: 300. Sponsorship Cost: \$250 (Level 1), \$400 (Level 2).

- Great Navy Campout**, Sep, 2019 - This event is held behind the Main Deck Pub & Grill and includes camping, grill and skills clinics. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Pool Opening Luau**, Jun, 2019 - MWR Pool season opening Luau-themed party with music, food, games and prizes. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- Fishing Tournament**, Summer, 2019 – Considering Panama City Beach boasts some of the best fishing in the world, this competition is sure to be a fan favorite. Beginning with a Captain's Meeting/Shrimp Boil, activities also include weigh-ins, awards and an after-party featuring live music. Several angler categories and multiple fish species will be featured. Expected Attendance: 50. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).
- End of Summer Party / Concert**, Sep, 2019 – Party at the Main Deck Pub & Grill including live music, food and outdoor games. Expected Attendance: 150. Sponsorship Cost: \$150 (Level 1), \$200 (Level 2).



## UNIQUE MARKET!

Over 1,200 students train at NSA Panama City each year from all service branches. With a rotating student population, NSA Panama City offers sponsors and advertisers new prospects every few months! 75% of the student population is between 18-25 years old.



# Thank You

for supporting our military family!

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